



# Take a Hike on the Wild Side

## CORPORATE PARTNERSHIP PROGRAM

Take a Hike on the Wild Side engages Take a Hike youth and members of the community in tree planting and fundraising for two worthwhile reasons: to protect our planet by offsetting greenhouse gas emissions, and to raise funds to support 40 of Vancouver's at-risk youth.

### How It Works

Take a Hike and its corporate partners will begin the program by selling trees for \$10 each to members of the community, with all funds raised contributing towards Take a Hike's 10-day adventure based learning expedition in May 2010 for 40 at-risk youth. Then, the Take a Hike youth and corporate partner employees will plant every tree sold on Earth Day in Apr 2010.

### Benefits to Your Organization

Employee Engagement/Team Building

- Engage your staff and have them work together on a common goal.

### Help the Environment

- Make an environmental difference and contribute toward carbon offsetting.

### Engage in Corporate

Social Responsibility

- Give back to your community by supporting at-risk youth and protecting the environment.

### Recognition

- You'll be recognized as a Wild Side partner and contributor towards a better Vancouver through media, web and Take a Hike publications.

### Program Involvement Requirements

Set an Internal Goal

- Set a goal for how many trees your company intends to sell (min 250 trees/\$2,500). Possible enhancements include corporate matching for each tree sold!

### Internal Program Promotion

- Communicate your goal for trees sold and engage staff/clients/family/ friends to help you reach that goal. Your own personal company fundraising webpage will be provided.

### Earth Day Planting Participation

- Select a delegate of staff to participate in planting trees alongside Take a Hike youth in April 2010 for Earth Day.

### Want to get involved but can't commit to selling and planting trees?

Please contact us to find out more about our "Corporate Seedlings Program", where you can purchase 250 trees for \$2,500, and we'll plant them for you.

### What is Take a Hike

Take a Hike empowers at-risk youth to reach their full potential through a unique combination of academics, adventure based learning, therapy and community involvement.

### Contact

Michelle Berry, Executive Director, 604-638-3385 or [michelle@takeahikefoundation.org](mailto:michelle@takeahikefoundation.org)

### Make a Difference!

- Every year, Take a Hike provides 40 at-risk youth with the opportunity to make positive change in their lives through outdoor adventure, working through their issues, building confidence and graduating from high school.
- A single tree absorbs one ton of carbon dioxide in its lifetime.
- A mature tree releases enough oxygen to sustain two human beings.

